Klock Elected To The Board Of American Tobacco

Donald M. Klock

Robert B. Walker, President and Chairman of the Board of The American Tobacco Company, has announced the election of Donald M. Klock to its Board of Directors. Mr. Klock is President and Chief Executive Officer of Duffy-Mott Company, Inc., which is being acquired by American Tobacco.

The election of Mr. Klock brings to 17 the number of Directors on American Tobacco's Board.

1002402302

September 1968

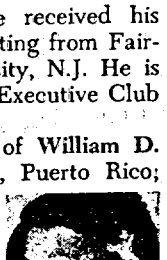
The Tobacco Jobber

▶ The appointments of **Moreton Binn** as promotion manager and **Arthur M. Brown** as assistant brand manager for Chesterfield cigarettes have been announced by **Sam White**, vice president, marketing, Liggett and Myers Incorporated. Mr. Binn comes to Liggett and Myers from Merchandising Promotion Assoc., Inc., where he served as vice president. He was with MPA from 1966 to 1968. Previously, he was vice president at American Visconics Corporation, N.Y.C., from 1963 to 1968, and Lancaster Advertising Agency, N.Y.C., from 1958 to 1963. Mr. Binn was born and raised in New York City. He received his B.A. degree in marketing from the University of Miami. He is a member of the Advertising Club of New York, and serves as a committee chairman. Mr. Brown comes to Liggett and Myers from Continental Can Company, Inc., N.Y., where he served as assistant national marketing manager. He joined Continental Can in 1966, and prior to that, he was with World-Wide Volkswagen as marketing coordinator and zone operations manager. Born and raised in New York City, Mr. Brown was graduated from the New York University, College of Arts and Sciences with a B.A. degree in economics. He received his M.B.A. degree in marketing from Fairleigh Dickinson University, N.J. He is a member of the Sales Executive Club of New York.

M. BINN

A. M. BROWN

▶ The appointment of **William D. Richardson** as manager, Puerto Rico; **Gene S. Baker**, assistant department manager in Denver; **Alexander J. Walker**, assistant department manager in Buffalo; and **Michael J. Murzi**, division manager in Jersey City, N.J., have been announced by **J. Arthur O'Connor** national sales manager, L&M, Incorporated. Mr. Richardson joined the company in 1955 as a sales representative in Georgetown, S.C. He was named division manager in Myrtle Beach, S.C., in 1957 and transferred to Charleston, S.C., in 1959 and to Miami, Fla., in 1962. He was appointed assistant department manager in Atlanta in 1964. In 1965, he became assistant manager in Atlanta in the Smoking and Chewing Tobacco Division. He was renamed assistant department manager in Atlanta in 1966. Mr. Baker joined Liggett and Myers as a sales representative in 1953 in Tucson. He was appointed division supervisor in Salt Lake City in 1961. Mr. Walker joined the company in 1954 as a sales representative in Pittsburgh, Pa. He was named division manager in Williamsport, Pa., and transferred to Johnston, Pa. in May, 1959. He transferred back to Pittsburgh in 1960. Mr. Murzi joined Liggett and Myers in 1966 as a sales representative in Jamaica, N.Y. Later in the year, he was named project manager for the Lark Camera Truck on its national tour. In July, 1967, he was appointed a sales representative in Huntington, N.Y., and transferred back to Jamaica a few months later.



RICHARDSON

BAKER

WALKER

▶ **John Sandmeir** has been named New York branch manager for Garcia y Vega/Regensburg Sales Company, it has been announced by **Anthony Regensburg**, president. Mr. Sandmeir entered the cigar industry in 1936 as a salesman for Bayuk Cigars Inc. He has, since then, consistently moved up through all areas of sales supervision, his last responsibility being New York Sales Supervisor for Garcia y Vega.

SANDMEIR

▶ **William R. Voltz** has been appointed branch manager of the New York branch for Bayuk Cigars Inc. Mr. Voltz will work under the supervision of **Sam Awand**, New York Metropolitan division manager. William Voltz joined Bayuk Cigars in February 1967 as a sales supervisor. His past experience includes serving as eastern division manager for a Southern Coffee Manufacturer and 12 years with a major midwestern independent dairy. Mr. Voltz was sales manager for the ice cream division. He received a Bachelor's degree in physical education at Michigan State College.

VOLTZ

▶ Three new appointments in the sales department of Nitine, Inc., a subsidiary of Shulton, Inc., have been announced by **Charles F. Blum**, president

1002402302 A

Source: https://www.industrydocuments.ucsf.edu/docs/kkh0000